

ITVA

BC CHAPTER
SPRING 1992



Newsletter

EVENT REVIEW

'Show and Tell at BC Tel'

BY STEVEN BOWLSBY

documentary, "K2 - The Making of the Movie" has won the People's Choice Award at the New York Film Festival. In addition, **STAN FEINGOLD** and Marion are currently in production on a five part multi-media series for Employment & Immigration Canada, "Beyond the Barriers". The series deals with the employment difficulties faced by groups such as woman, the disabled, visible minorities, and natives.

Yaletown's **MADELINE CUTTING** sends word that **MIKE COLLIER** has been "riding the rails" through the Rockies and Alaska during production of two HDTV documentaries for Vision Unlimited and NHK Television of Japan.

Change is definitely a constant at Shane Lunny Productions. **DAWN-RAE McLAREN** reports on a re-organization within the company: La Post, SLP's post production wing will now be operated as a separate company under the management of **BRUCE WOLOSHYN**. A second D-2 machine has been added allowing unlimited layering without generation loss, not to mention digital clones instead of dubs. Upgrades have also been added in the computer graphics and on-line suites.

MIKE WILSON and his crew from Betterhalf Video Productions were kept busy at the BC Home-Based Business and Opportunities Show in April. The assignment: to shoot 63 seminars over 4 days!

EARL BUERMEYER at BC Lottery Corp. is producing an in-house series on the history of lotteries. From medieval times to present, the programs use animation, graphics, drama, archival photos, etc. to tell the story of lotteries and their development.

The Annual ITVA "Show and Tell" was a forum in which fellow ITVA members could share some of their current work. What follows is a brief description of the videos screened at the event. The Telecom Leasing Corporation video, produced by B.C. Tel Media Resources, is an effective low-budget hilarious parody of a sleazy car salesman's pitch written by its star, Dave Gary. Electrojuice, produced by Vidatron Communications and B.C. Hydro, is a high production-value parody of the movie Beetlejuice designed to shock highschool students into an awareness of electrical safety. The Power Tour, by Howard Shaw and Showmakers, documents the efforts of a professional wrestler to provide a role model to highschool students through a program sponsored by Finning Tractor. Not Easy For Anyone, co-produced by Bardel Animation and Spindlkin, dispels the fears of entering an old age home, and is able through animation to present multi-ethnic characters easily dubbed into many languages. Titan Steel and Canadian Oxy, by Edward

L.J. Lee Video Productions shows what can be done on the Video Toaster release 2.0 software, including 3-D animation. Imagine... Pacific Place, by B.C. Tel Media Resources, uses artist effects such as "softing" to promote a "smart" housing project to be equipped with fiber optic communications, video conferencing, and a digital library, in development with Concord Pacific Developments and B.C. Tel. Picture Perfect, by Visions West Enterprises, promotes a new Dental Imaging System for dentists to demonstrate to patients, by digital video retouching, the effect of planned cosmetic work. On the Right Track, by the R.C.M.P. Fairmont Academy video department, is a training video that uses real location footage of a criminal pursuit and capture to illustrate the tremendous effectiveness of the Police Dog Service. And BEEP, by B.C. Tel Media Resources, uses highly realistic simulations, as well as interviews, stock footage, and dramatic titling to "shake us up" about the danger of earthquakes, as part of the B.C. Tel Employee Emergency Preparedness (BEEP) program. ■

Reel West

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